

## Knowledge Sharing WG Agenda

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8.22.2024

### Welcome

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- Ice Breaker: What are you reading right now?

### Updates

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- Legislative Breakfast
  - October 29<sup>th</sup> from 10am –12pm
    - Will be held at the UFT Conference room
- Policy Brief
  - Graphs documented on the brief might need to be removed or heavily edited due to feedback from the BEI
    - Vanessa will be meeting with BEI to discuss options
      - Ask BEI for uncensored data so that we can aggregate it when utilizing it in the brief
      - Will ask about converting current data into percentages rather than hard numbers and keep it in the brief
  - How best should the new BEI data be presented in the Policy Brief?

### Review SIA Impact Indicators

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- KT Activities
  - 10 families filled out our Parent Survey at the UFT Back to School BBQ
    - 7 English speaking / 3 Spanish speaking
    - Only one child was in the process of receiving services
    - Future questions will aim to be more specific
- Early Intervention
- Early Childhood Enrollment
- SI Alliance Website / Resource Hub

### Resource Hub / Newsletter Analytics

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- Review

- Community events page jumped to the top spot in the last 30 days - higher than the landing page
  - People are saving the page and going straight there
- EI page numbers stayed the same
- Newsletter numbers, i.e. open rate, click rate, etc. are rising with unsubscribers staying the same (going down)

## Partner Newsletter

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- Discussion
  - What information should be shared with the partners?
    - *Will discuss at the next meeting - "How can we take the data we are tracking and insert it into a monthly newsletter?"*

## Closing

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- Next Meeting: September 26, 2024