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Early Learn Environment Agenda

11/12/24

Welcome

- Ice Breaker: What's a skill you always wanted to learn, but haven't yet?

Updates

- EI Workshop
 - Hosted at Healthy families
 - 14 families attended
 - Diana helped one family with a referral
 - Different range knowledge from the families on the process of EI
- Legislative Breakfast Enrollment
 - 57 currently registered
 - Partners are encouraged to share the invite with their families
 - Parent from healthy families – link was shared, invited to speak
 - Video clips of parent testimonies will be shared alongside in person speeches
 - Time allotted: 5-10 min
 - 11/19 - extra Tuesday meeting
 - Short bio/intros for Dolores
 - 4 Legislators
 - 1 rep from Senator's office
 - 2 reps from borough office
 - Kamillah hanks – 1 rep most likely attending
 - Need to reach out to Charles Falls office again
 -

2025 Event Planning

- Library Events
 - Stapleton Library, Mariners Harbor

- Vanessa has reached out to the libraries about tentative dates (1/16, 1/26) – awaiting response
- Activities:
 - different tables (2 tables from each subject)
 - Colors, language (write their own stories - “what did you do this weekend? Write it down for them), reading, daily activities
 - How do they express their feelings (social emotional development)?
 - Build your own activity binder – at each table they collect ideas/activities for their binder (box, folder, etc.)
 - Encourage them
- How do we sell these [library] events to the parents?
 - **Highlight giving the kids routine**, potty training,
 - Highlight the value to sending their child to 3/4k - PreK
 - What are [they] learning in the classroom?
 - Showing/telling parents what happens in the classroom can lessen the hesitation of sending their kids to these programs
 - How can it benefit them as parents
 - Speaking to parents face to face will be the most beneficial in “selling” them the idea of enrollment
 - Q&A booth
 - Large poster board w/ FAQs for parents – encourage them to ask questions
 - Highlight the importance of attendance
 - How it can impact the rest of their school career
 - How do we market the event to parents/families that have not already (at least partially) bought in to the idea of 3k/4k and PreK?
 - Distribute flyers in shelters, pantries, etc.
 - ***Take undocumented families into consideration – how to reach out to these families and make them feel more at ease/safe?***
 - Add disclaimer to flyer
 - Child testimonies
 - What do they enjoy about 3k/4k or PreK
- How are we including private contractors (outside of the the DOE) who provide 3k/4k or PreK?



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- PS 18 event
 - Possible date in February

- SICM Annual Event
 - Building will not be available until March 2025
 - Staff will be in the building in January – but the building will not be FULLY open until March
 - Change objective of the event - Summer Camp enrollment
 - NYC Parks, Goodhue Center, SI Children’s Museum, UAU, YMCA, SI Zoo, etc.

- What activities should be part of these events?
 - English and Spanish flyer – one thing parents can do to help their child in pre-writing, etc.
 - **Make the flyer look like and ad** – showcase all the benefits of sending their child to 3k/4k programs
 - More visuals
 - Highlight parent’s importance in teaching their children
 - Learning in real life

- What is the Goal?
 - What do we want families to walk away with?
 - What do we want parents to do while they are there (at the event)?

- Assigning roles
 - Speaking with parents
 - Erica Perez
 - Emma Tello
 - Helping with the activities
 - Dolores will be overseeing activities
 - Child testimonies
 - Reach out to Sandy and Evelyn to ask parents' permission to interview their PreK and kindergarteners
 - What were you nervous about? | What are you excited about?



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- Possibly have both the parents and the children

Closing

- Next Meeting: December 10th, 2024