

# The People's Money

**A Chance In Life** is hosting an Idea Generation session to help you identify your community needs and brainstorm ideas for expense projects!

**Four \$50 gift cards will be raffled off at session!**

**WHEN:** Wednesday November 15th 6 PM to 8 PM

**WHERE:** The Village: 1100 Castleton Ave 10310

**RSVP:** Scan below or

<https://forms.office.com/N96cTsGFhC>

The Village: A Chance In Life  
Contact Form



A CHANCE  
IN LIFE

*Come  
join the  
fun!*



the **PEOPLE'S**  
**MONEY**



the **PEOPLE'S**  
**MONEY**

The NYC Civic Engagement Commission (CEC) launched a new cycle of *The People's Money* – NYC's citywide participatory budgeting process! All New Yorkers aged 11 and up, regardless of immigration status, can decide how to spend part of the city's expense budget on programs, services, and events in their borough and/or neighborhood to address community needs.

### What is Participatory Budgeting?

Participatory budgeting (PB) is a democratic process in which community members decide how to spend part of a public budget. It has been implemented in over 10,000 municipalities across the world to help residents directly decide budgets for states, counties, cities, and other institutions.

### The History of PB in NYC and the CEC

PB was brought to NYC in 2011 by four City Council Members. Since then, over 33 City Council districts have invited their residents to decide how to spend public funds in a process called PBNYC.

In November 2018, close to one million New Yorkers voted in a citywide referendum proposed by the 2018 Charter Revision Commission for a ballot initiative creating the CEC and mandating it to implement a citywide participatory budgeting program. This mandate can be found in [Chapter 76](#) of the NYC Charter.

In September of 2022, the CEC launched the first citywide cycle of *The People's Money*! Thousands of residents submitted ideas, developed ballots, and ultimately voted on projects. The 46 projects with the most votes were funded to community needs as identified by residents, with an overwhelming focus on youth and mental health services. These programs are now in the process of being implemented by community organizations!

### Phases of The People's Money PB Cycle 2 Process

#### Phase 1: Idea Generation *October 10 – November 19, 2023*

- Residents submit ideas online or in-person for projects to address community needs.

#### Phase 2: Project Vetting and Development *January – February 2024*

- Committees of volunteers evaluate submitted ideas against equity criteria and develop projects to appear on ballots.

#### Phase 3: Voting *April – May 2024*

- Residents vote online or in-person at a vote site in their neighborhoods.

#### Phase 4: Project Implementation *June 2024 – July 2025*

- Winning projects are announced, funded, implemented, and monitored.

### Stay Connected with The People's Money

- Visit [participate.nyc.gov](https://participate.nyc.gov) to learn more about *The People's Money*
- Sign up for the NYC CEC newsletter at [nyc.gov/cec](https://nyc.gov/cec)
- Follow @NYCEC on Twitter, Facebook, and Instagram

