

Policy & Advocacy WG

7.27.23

In Attendance: Make the RoadNY, Seamen's Society, A Chance in Life, PDI

Welcome

Updates

- Let's Talk Early Intervention @ Seamen's Society
 - 8/10 from 12pm-3pm @ 50 Bay St

Early Intervention Initiative

- EI Legislative Breakfast
 - Tentative date in November of 2023
 - Focused on Early Intervention
 - Work should begin on one pager (policy paper) for EI
 - Who do we want to sit at the table?
 - Legislators:
 - Kamillah Hanks
 - Supports elementary education
 - Vito Fossella - borough president
 - Charles Fall
 - District Attorney Micheal McMahon
 - State Legislators
 - Assembly and Senators
 - Nicole Malliotakis
 - Do more research to see whether it would be beneficial to invite her
 - Could be divisive

- David Carr - dist 50 councilman
- Andrew Lanza
- Jessica Scarcella-Spanton
- Dr Marion Wilson - Superintendent

Presentation - Understanding the NYS Legislative Process and Politics

- Most money for programs comes from the state budget
- NYS Budget timeline
 - April 1 - march 31st fiscal year

Budget Cycle Phases

June - September: Agency budget preparation
 October - December: Division of Budget review
 November - January: Governor and 2nd floor decisions
 January - March: Legislative action

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- Advocacy vs Lobbying
 - POLICY PAPER is the first step
 - One pager - precise, concise and to the point
 - *All Lobbying is advocacy but not all advocacy is lobbying*
 - **Lobbying indicates and opinion about specific legislative change**

Is the Work Supporting a Position & Referencing Specific Existing Legislation?	
NO ↓	YES ↓
General Advocacy	Lobbying
<ul style="list-style-type: none"> ● Sharing best practices and success stories, including model legislation <ul style="list-style-type: none"> ○ Making available nonpartisan analysis, study or research ○ Examining or discussing broad, social, economic and similar problems ● Updating an organization's members on the status of legislation, without a call to action ● Providing technical assistance or public advice to legislative body in response to a written request (e.g., hearings) ● Communication about matters affecting the existence of a tax-exempt organization (the "self-defense" exception) ● Coalition building ● Providing comments or research on administrative/agency rules or regulations 	<ul style="list-style-type: none"> ● Attempting to influence specific legislation <ul style="list-style-type: none"> ○ Advocating for the adoption or rejection of legislation ○ Writing lobbying materials that support a position or specific recommendation ○ Preparing arguments in support of your position ● Contacting legislative staff in support or opposition to specific legislation (i.e., direct lobbying) <ul style="list-style-type: none"> ○ Including time for preparing and planning ● Urging the public to contact legislative staff in support or opposition to specific legislation (i.e., grassroots lobbying) ● Strategy or coalition meetings that coordinate lobbying activities about specific legislation



- Legislative breakfasts are generally more broad in regards to a topic
 - Not speaking on a specific bill
 - Great way to see what elected officials you would want to engage with once a policy paper is created
 - See what EO stances are on specific topics
- Begin doing research, collecting data and pinning down what it is we are trying to advocate for, for next year
 - CCC will be a big resource on all sides of this project
- Review documents from presentation

Closing

- Next Meeting: Sept 7th, 2023 @ 1pm