

**ABOUT THE PROGRAM**

[NYLaughs](http://nylaughs.org), a New York-based nonprofit that produces free comedy events in public spaces to inspire audiences, enrich the lives of New Yorkers, and connect people through humor, is partnering with the New York Public Library St. George Branch to create programming to amplify diverse voices in entertainment & comedy.

**PROGRAM OBJECTIVE**

To execute an educational and informative series geared toward creative people of color, highlighting professions and opportunities in entertainment and comedy beyond performance. The series features notable professionals in various entertainment fields who will share stories, mentorship, and advice for people of color who aspire to enter the entertainment industry. The

series will in part examine stand up comedy as both an expressive art form with cultural, creative, and social significance and an industry with career opportunities. The first three sessions will be hosted by notable comedian, Jordan Carlos, and will feature comedy performances by guest comics at each bootcamp.

## **DETAILS**

The monthly series will take place Saturdays from 11:30-1:00 at the St. George branch of the Staten Island Library in front of a live audience, broadcast on Staten Island TV, and streamed online and available for viewing by their followers and those of the NYPL. The event is free to the public but will require a reservation for both virtual and in-person viewing.

## **EVENT STRUCTURE**

The event is led by a host. The event will begin with a stand up performance from a comedian, followed by a discussion and Q&A with various experts who can speak to diversity in their respective fields.

## **EXPERT | GUEST SPEAKERS**

The guest speaker will participate remotely via Zoom. The role of the expert will be to speak for approximately 60 mins (including Q&A and banter with host and comedian). Speakers are encouraged to discuss their various career journeys and share tools and tips for entering, surviving and succeeding in the entertainment industry as a person of color. Anecdotes from their experiences will position our speakers as mentors for the audience who might be considering following the same path!

## **ATTENDANCE: FREE**

IN PERSON - NYPL - ST. GEORGE BRANCH, 5 CENTRAL AVENUE, STATEN ISLAND, NY

VIA ZOOM:

Register in advance for this webinar:

[https://us06web.zoom.us/webinar/register/WN\\_JwhGtUzpSGyjVrhcnkBIRA](https://us06web.zoom.us/webinar/register/WN_JwhGtUzpSGyjVrhcnkBIRA)

## **DATES**

**Saturday, February 25, 2023**

**Saturday, March 25, 2023**

**Saturday, April 22, 2023**

**Saturday, May 6, 2023**

**Saturday, June 3, 2023**

**Saturday, July 29, 2023**

**TIME - 11:30 AM - 1:00 PM**

## **HOST - JORDAN CARLOS**

[Jordan Carlos](#) is a stand up comedian, writer and actor, who co-starred and wrote on the first season of "Everything's Trash" (Freeform). He has also written for "Divorce" (HBO),

written/performed for “The Nightly Show With Larry Wilmore” (Comedy Central), and “First Wives Club” (BET). He also appears on the current season of Black Mirror (Netflix), and the “Home Alone” reboot on Disney Plus.

#### **CO-HOST - KRYSTAL STARK**

Krystal Stark is the owner of Stark White Entertainment, a talent management company based in New York City. Krystal specializes in developing comedic talent for film, TV, commercial and digital and proactively works with her clients to create opportunities by producing content. Her most recent production is a stand-up tv special co-executive produced with Bill Burr and Pete Davidson. She also produces lives shows including industry and comedy festival showcases. Krystal’s clients have appeared on networks including Netflix, Hulu, Comedy Central, BET, MTV, Starz, HBO, FOX, Bravo, VH1, and truTV. Additionally, her clients have been featured in publications including Entertainment Weekly, Time Out NY, The New York Times, Vulture, Huffington Post, ELLE.com, BuzzFeed and more.

#### **SPONSORS**

NYC Department of Cultural Affairs  
Northfield Bank Foundation  
The Staten Island Foundation

## **SATURDAY, FEBRUARY 25 SHOW | 11:30AM - 1:00P**

#### **TREY WITTER - EXPERT**

Trey Witter is a manager and producer at 3 Arts Entertainment. Prior to his role at 3 Arts, Trey was at Authentic Talent and Literary Management. He also held previous roles as assistant at A3 and Scott Rudin Productions.

A native of New York, Trey splits time between New York, Los Angeles, and Atlanta. He represents literary (Directors & Writers) and talent clients with an indie sensibility. He is drawn to ambitious clients trying to break into the mainstream.

Trey is also a New York-barred entertainment attorney.

#### **SOO RA - COMEDIAN**

Soo Ra is an unsuspecting firecracker. She's made several appearances on BuzzFeed, Fusion Network, and popular comedy podcasts such as Kill Tony and Talk Clearlyer. She has performed at top clubs in the nation such as Comedy Cellar (NYC), Caroline's on Broadway, Laugh Factory (Las Vegas) and The Comedy Store (LA), just to name a few. She appeals to a variety of audiences as she's made preachers to inmates laugh and everyone in between. She has opened for comedy veterans such as Jeff Ross, Tony Woods, and Kyle Grooms. Crowds have proclaimed her to be the next big thing. You can check out some of her work at @hoora4soora on all platforms.

